

## **ADUSA Distribution Privacy Statement**

Effective Date: May 14, 2024

ADUSA Distribution, LLC (“ADUSA Distribution”) respects your concerns about privacy. This Privacy Statement describes the types of personal information we collect on [www.adusadistribution.com](http://www.adusadistribution.com), how we use the information, with whom we share it and the choices available to you regarding our use of the information. We also describe measures we take to protect the security of the information and how you can contact us about our privacy practices.

This Privacy Statement applies to the information we collect on the Site. It does not apply to other websites or services provided by ADUSA Distribution or affiliated entities. In addition, this Privacy Statement does not apply to the offline data collection and use practices of ADUSA Distribution or affiliated entities, such as data collection by telephone.

Please see below the information included in this Privacy Statement:

- Information You Provide to Us
- Automated Collection on the Site
  - Cookies and Web Beacons
- How We Use the Information We Obtain
  - Third-Party Analytics Services
  - Online Tracking
- Information We Share
- Your Choices
- How We Protect Personal Information
- Links to Non-ADUSA Distribution Sites and Services
- Updates to Our Privacy Statement
- How to Contact Us

### **Information You Provide to Us**

The types of personal information you may provide to us when you visit our Site include:

- Contact information (such as name and email address); and
- Other information you choose to provide, such as through the “Contact Us” feature.

### **Automated Collection on the Site**

When you visit our Site, we may collect certain information by automated means, such as cookies, web beacons and web server logs. The information we collect in this manner may include your device IP address, unique device identifier, web browser characteristics, device characteristics, operating system, language preferences, referring URLs, clickstream data, and dates and times of website visits.

### *Cookies and Web Beacons*

Cookies are files that websites send to your computer to uniquely identify your browser or to store information or settings in the browser. A web beacon (also known as an Internet tag, pixel tag or clear GIF) links web pages to web servers and their cookies and may be used to transmit information collected through cookies back to a web server. Your browser may tell you how to be notified when you receive certain types of cookies or how to restrict or disable certain types of cookies. Please note, however, that without cookies you may not be able to use all the features of the Site.

### **How We Use the Information We Obtain**

We may use the personal information we obtain about you to:

- Send you emails, blog posts, press releases and other communications if you sign up to receive them;
- Provide customer support and respond to your inquiries; and
- Operate, evaluate, and improve our business (including developing new services; enhancing and improving our services; managing our communications; analyzing our services and customer base; performing data analytics; and performing accounting, auditing, and other internal functions).

We also may use the information in other ways for which we provide specific notice at the time of collection.

### *Third-Party Analytics Services*

We may use third-party analytics services on our Site. The analytics providers that administer these services use technologies such as cookies, web beacons and web server logs to help us analyze your use of the Site. The information collected through these means (including IP address) may be disclosed to these analytics providers, and other relevant third parties who use the information to evaluate use of the Site.

### **Information We Share**

We do not disclose personal information we obtain about you, except as described in this Privacy Statement. We may share your personal information with our subsidiaries and affiliates for the purposes described in this Privacy Statement.

We also may share personal information with service providers who perform services on our behalf based on our instructions. We do not authorize these service providers to use or disclose the information except as necessary to perform services on our behalf or to comply with legal requirements.

In addition, we may disclose information about you if required to do so by law or if we believe such action is necessary to comply with legal process. We also reserve the right to transfer personal information we have about you in the event we sell or transfer all or a portion of our business or assets (including in the event of a merger, acquisition, joint venture, reorganization, divestiture, dissolution, or liquidation).

### **Your Choices**

You may at any time ask us to stop sending you emails or other communications. To update your preferences, ask us to remove your information from our mailing lists or submit a request, please contact us as described in the “How to Contact Us” section below.

### **How We Protect Personal Information**

We maintain administrative, technical, and physical safeguards designed to protect the personal information you provide against accidental, unlawful, or unauthorized access, destruction, loss, alteration, disclosure, or use.

### **Links to Non-ADUSA Distribution Sites and Services**

For your convenience and information, our Services may provide links to or plug-ins of non-ADUSA Distribution websites, apps and services that may be operated by companies not affiliated with ADUSA Distribution. The privacy practices of the relevant third parties, including details on the information they may collect about you, is subject to the privacy policies of these parties, which we strongly suggest you review. We are not responsible for the privacy practices of any non-ADUSA Distribution websites, apps, or services.

### **Updates to Our Privacy Statement**

This Privacy Statement may be updated periodically to reflect changes in our personal information practices. Changes to the Privacy Statement will be posted on this

page. For significant changes, we will notify you by posting a prominent notice on our website indicating at the top of the Privacy Statement when it was most recently updated.

### **How to Contact Us**

You can update your preferences, ask us to remove your information from our mailing lists, submit a request or ask us questions about this Privacy Statement by sending us an email using the “Contact Us” section of the Site, or write to:

ADUSA Distribution, LLC  
c/o Communications Department  
2110 Executive Dr  
Salisbury NC 28147